EXPERT SOURCE · AVAILABLE FOR INTERVIEW

Rita Habteab

Celebrity Hairstylist — 14+ Years in Television, Film, Fashion, Editorial, Live Production, Bridal & Red Carpet
NY | LA | Seattle

Rita Habteab has spent her career doing hair and makeup where there is no second take — on television and film sets, in fashion and editorial shoots, and in live production, including work with celebrity clients.



NY | LA | Seattle

Interview Topics

1 Beauty on camera: what working on set teaches you

From television and film to fashion, editorial and live production, Rita explains how on-camera beauty has changed, what holds up under modern cameras and lighting, and what happens behind the scenes — including work with celebrity clients — to get there.

2 Building a career and a personal brand as an independent artist

Rita built a career on her own name, booked through reputation, relationships and a personal brand rather than through a salon or a large agency. She can speak to portfolio, pricing, client trust and visibility — what it takes to stay booked as an independent artist.

3 Bridal and red carpet: glam that lasts the whole event

A wedding day and a red-carpet night ask the same thing of hair: it has to hold for hours, photograph beautifully, and still feel like the person wearing it. Rita can speak to the preparation, the products and the pacing behind glam that is built to last — and to making the experience itself part of the celebration.

Sample Questions She Can Answer

- How has on-camera beauty changed in the television and film era?
- What does it take to build a personal brand and stay booked as an independent artist?
- What should clients look for when booking an independent stylist or makeup artist?
- How do you make hair and glam last through a wedding day or a red-carpet night?
- What separates hair that photographs well from hair that only looks good in person?

Fast Facts

EXPERIENCE
14+ years — hair & makeup

SPECIALTIES
Television, film, fashion, editorial, live production, bridal & red carpet; celebrity clients

BASED
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PERSPECTIVE
Celebrity hairstylist + independent artist

FORMATS
Print, online, broadcast & podcast interviews

What she brings to a story

A source who has done the work — craft detail from the set, celebrity-client experience, and a clear view of how independent artists are building careers and personal brands today.

Book Rita for an interview
Portfolio: ritahabteab.com

Instagram: @ritastylist
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